

Press release

Invest in the energy transition in an easy and safe way with small amounts: GP JOULE launches INVEST CROWD

Reußenköge, 24 May 2022

Become an energy transitioner now: With GP JOULE INVEST CROWD, GP JOULE is launching an opportunity for everyone to participate in renewable energies. Anyone can easily and securely invest in wind, heat and solar projects via the online platform. In this way, renewable energies become accessible and economically attractive for everyone. Take a look www.gpjoule-investcrowd.de right away.

"The real energy transition is decentralised and regional, and we want to get as many people on board as possible," says Ove Petersen, co-founder and CEO of GP JOULE: "Only then will the energy turnaround become an energy transition from the bottom up, supported by many."

For GP JOULE, this energy transition from the bottom-up means that as many people as possible should also benefit economically from energy generation, especially the people living and working on-site. For this reason citizens in the region are first given the opportunity to invest in the wind or solar park when a project is started.

"I can identify with the parks much better if I am personally involved, if I participate in the energy turnaround and if my personal return is also generated there," says Björn Reuter, head of GP JOULE INVEST. "In short: If the wind turbine spins for me too."

With GP JOULE INVEST CROWD, GP JOULE is also creating the opportunity for local authorities and landowners to give local people an uncomplicated share in the profits.

The way to get there is simple for the users: Register for free and become part of INVEST CROWD, find out about the projects, invest sustainably and profit from the results.

Normally, the projects have already been completed, have been fully financed and are already supplying electricity. "It's important to us to enable people to profit from the economic opportunities, but not to expose them to the planning and implementation risks," says Björn Reuter.

This applies to the first project, which will soon be reading for investing in at www.gpjoule-investcrowd.de the Hassenhausen wind farm. Here, 4 wind turbines are located in the Hessian district of Marburg-Biedenkopf, providing 30,000 megawatt hours of yield and thus supplying 10,000 households with green electricity. Local citizens can initially participate in the park for as little as 250 euros.

Images



Invest consciously and sustainably with GP JOULE INVEST CROWD.

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About GP JOULE

Founded in 2009 based on the belief that a 100% renewable energy supply is feasible, GP JOULE is now a system provider for integrated energy solutions from solar, wind and biomass power as well as being a partner at the supply level for electricity, heat, hydrogen and electric mobility. GP JOULE is thus a pioneering company in sector cross-linkage. Around 500 people work for the medium-sized group of companies in Germany, Europe and North America. GP JOULE is the winner of the Schleswig-Holstein Business Environment Award 2019 and the German Renewables Award 2020.

Press contact

Jörn Kruse
Corporate Communications
GP JOULE Group
j.kruse@gp-joule.de
Tel. +49 (0) 4671-6074-213
Mobile +49 (0) 160-1540265